



Pittsburgh International Month Activities Tied To City's 250th

A month's worth of programs and activities are planned for September 2008 to highlight the Pittsburgh region's international diversity - from both a cultural and business perspective - as part of the city's 250th anniversary celebration.

Planning is under way for the Pittsburgh International Month celebration, which will incorporate several existing programs with a splash of new events to emphasize the region's rich history as an international melting pot, and pave the way for future growth as a hub of global activity.

The celebration is designed to recognize members of Pittsburgh's international community, who continue to play an essential role in enhancing the city's atmosphere of innovation and entrepreneurship.

Categories for the celebration include community, education, culture, sports, commerce and food.

Major events already on the calendar include the Pittsburgh Council for International Visitors' Bridge Awards Banquet on Sept. 9; Pennsylvania International Week, which brings the state's global trade



representatives to Pittsburgh between Sept. 8-9, the Ligonier Highland Games, Sept. 6; the launch of

the Pittsburgh Middle East Institute featuring speaker Thomas Friedman, Sept. 16-17; the Head of the Ohio Regatta, Sept. 27; the Penn Brewery Oktoberfest and many other events.

Pittsburgh International Month activities will be part of the year-long Pittsburgh 250 celebration, with the goal of making it an annual package of events and educational activities.

In addition to the cultural events, emphasis also will be placed on spotlighting the many international companies that have established a presence in the Pittsburgh region, employing tens of thousands of people, and providing a wide range of export opportunities for local businesses.

Anyone interested in getting involved in the Pittsburgh International Month celebration should contact Jael Jones, Director, Global Trade at the Pittsburgh Regional Alliance, at 412-392-4555 x1025, or by email at jjones@pittsburghregion.org.

This Month In GlobalPittsburgh:



China Garden Party
Fundraiser For
Youth Symphony

*The May 25 event at Heinz Hall will raise money for the 2008 China Tour of the Pittsburgh Youth Symphony Orchestra.
More on page 4.*

Lloyd's Of London
Chairman To
Discuss Global
Economy



*Lord Peter Levene will speak June 26 on the topic of global economic risks and challenges.
More on page 2.*

Also Inside This Issue:

- Pirates Host Nationality Days At PNC Park - 2***
- Area Firms Seek South Africa Business - 2***
- German Firms Seek Wind Energy Partners - 2***
- World Affairs Council Names Global Scholars - 3***
- Spanish Business Group Visits Pittsburgh - 3***
- Art Show Draws World Attention, Visitors - 4***

**Learn more about
the Pittsburgh Region's
international communities at
www.globalpittsburgh.org**

Lloyd's Of London Chairman Levene To Speak At June BABC Luncheon

Lloyd's of London Chairman Lord Peter Levene will speak in Pittsburgh on the topic of *Changing Risk Environment for Global Business* on Thursday, June 26 at the Sheraton Hotel Station Square from 12:30-2 p.m.

Sponsored by the [British American Business Council Pittsburgh](#) Region and the [Risk Insurance Management Society](#), Levene's talk will cover topics such as climate change, the credit crunch and global political instability.

Levene was elected as Lloyd's Chairman in 2002 after spending 20 years in the UK Defence Industry before taking on the Permanent Secretary post of Chief of Defence Procurement in the Ministry of Defence.

He also served as Vice Chairman of Deutsche Bank, having previously been Chairman of Bankers Trust International and Senior Adviser at Morgan Stanley.

He served as Lord Mayor of London for the year 1998-99. He received a knighthood in 1989 and became a life Peer in 1997.



Lord Peter Levene

Tickets to the luncheon event cost \$50 per person

or \$350 for a table of eight. Payment and registration must be received by June 19. To register online with a credit card, go to www.babc-pittsburgh.org. Send payment by check to BABC, 425 Sixth Avenue, Suite 1100, Pittsburgh, PA 15219 (please provide names of attendees).

For additional information, contact Robert Yarsky at RIMS at 412-544-5049 or by email to robert.yarsky@highmark.com, or Pat Fustich at the BABC at 412-392-4555, ext. 4514 or by email to pfustich@babc-pittsburgh.org.

German Companies Seek Wind Energy Partners In Pennsylvania

German wind energy companies expressed interest in working with Pittsburgh-area firms during the recent Wind Boom USA Conference in Cologne, Germany.

A trip to the conference, which brought together suppliers, manufacturers, project developers and service companies, was organized by the Pittsburgh Regional Alliance.

Further meetings will take place at the American Wind Energy Conference in Houston in June.

The global wind energy industry grew 30 percent in 2007 as measured by growth in megawatts, with most of the growth occurring in North America, Europe and Asia.

For information, contact Suzi Pegg at 412-392-4555 x4544, or by email at spegg@alleghenyconference.org.

South Africa Trip Planned For June To Connect Energy-Related Firms

Companies from Southwestern Pennsylvania are participating in a special energy trade mission to South Africa in June that could create new business opportunities for suppliers of power generation, transmission and distribution equipment.

South Africa's sustained economic expansion and increasing demand for power is causing serious, long-term energy shortages, including rolling power blackouts throughout the country. South Africa's lone electric firm, Eskom, is planning to spend nearly \$55 billion over the next five years to upgrade electrical generation, transmission, and distribution.

Pittsburgh-based Westinghouse Electric reportedly has submitted a proposal to build three nuclear power plants in South Africa beginning in 2016.

The trade mission is scheduled for June 23-27. Participants will receive a customized itinerary of meetings with prospective buyers, representatives and government officials in Johannesburg; Mpumalanga (South Africa's coal and electrical generation center); Kwa-Zulu Natal (a major port logistics center of Africa); and Durban, South Africa's second largest city.

Pennsylvania's trade representative in Johannesburg has identified specific interest in fossil, nuclear and specialty coal-power generation companies; electrical transmission & distribution equipment; alternative energies; energy conservation equipment; natural gas generation; and supply technologies.

Participation is limited to 10 companies. The participation fee is \$500 (not including travel and lodging costs). Opportunities for financial assistance from DCED to help offset the cost may be available to qualifying companies.

For more information, contact Ron Maloney at the [Pittsburgh Regional Alliance](#), the coordinating organization for DCED's Southwest Regional Export Network via email at rmaloney@pittsburghregion.org, or call 412- 392-4555 x1035.

Nationality Days At Pirates Games Offer Discount Ticket Packages

The Pittsburgh Pirates will host several Nationality Days during the 2008 baseball season, featuring special ticket prices, flag versions of the Pirates cap, and entertainment.

Nationality Days include: **Irish Day** - June 8; **Canada Night** - June 20; **Italian Day** - June 22; **Slovak Day** - July 13; **Polish Day** - July 27; **German Day** - Aug. 31.

Advanced purchase discount ticket packages include Field Box seats for \$20 or Outfield Box seats for \$17. Caps may be picked up at PNC Park. For information, go to www.Pirates.com or 1-800-BUY-BUCS.

World Affairs Council Celebrates Fifth Year Of Global Scholars

The [World Affairs Council of Pittsburgh](#) has selected eight area high school juniors to participate in its 2008 Global Travel Scholars program.

The Scholars will spend part of this summer participating in The Experiment in International Living, an organization that sends approximately 1,100 students overseas each summer. This year marks the fifth anniversary of the Council's partnership with [The Experiment in International Living](#).

Through the financial support of local businesses and foundations, and with help from The Experiment, the Council is able to provide the students with scholarships covering the full cost of The Experiment's programs.

The Council also pays for each student to obtain a passport. Since 2004, the Council has enriched the lives of 31 area students who might not otherwise have had the opportunity to travel outside the United States. Over the next five years, the Council hopes to significantly increase the number of Scholarships it awards.

David Murdoch, Chair of the Council's Education Committee and Chair Emeritus of World Learning, parent organization of The Experiment, was instrumental in implementing the Global Travel Scholarship Program in Pittsburgh.

"Not only does The Experiment provide a real understanding of the world in which we live, but it equips a person on how to cope with difference and adversity and builds confidence and courage in its participants," Murdoch said.

Natalie French, a 2007 Global Travel Scholar from Riverview High School who spent four weeks in Morocco, had a chance to experience life in ways she could not have imagined.

"I learned so much while I was in Loutichina, from getting the water from the well, to riding a donkey, to weaving, dancing and cooking," said Natalie. "Most importantly, I learned how to be myself.... I was able to truly connect with a family with whom I shared no language, cultural or customary background."

Dr. Schuyler Foerster, Council President, praised the Global Travel Scholarship Program as a "vital means through which young people can gain a deeper understanding of how to communicate across cultural, national, racial, and linguistic borders."

World Affairs Council 2008 Global Travel Scholars

David Carter

Wilkesburg High School
Japan

Alisha Farrell

East Allegheny High School
Costa Rica

Nick Gaworski

South Side Area High School
Poland

Erica Green

Oliver High School
Brazil

Tracey Massengill

Westinghouse High School
France

Jake Nease

Fort Cherry High School
China

Katelyn Stouffer

Derry Area High School
Thailand

Nathan Thiem

Woodland Hills High School
Germany

"Today's students need to understand and think critically about their world," he said. "Our program gives students a unique opportunity to do just that, which will make them more competitive in their future endeavors."

The Council focuses on recruiting students from city schools, suburban communities hit hard by the loss of the steel industry, and rural areas. The Council works closely with teachers from these districts, soliciting nominations of students whom the teachers believe are mature enough to handle the cross-cultural nature of the Program.

Nominated students must complete an extensive application, which includes three essays and a teacher recommendation. Students who advance to the final round are interviewed by the Council's Selection Committee. In choosing each year's Scholars, the Committee evaluates scholastic achievement, demonstrated leadership ability, and need for the scholarship.

This summer, the 2008 Scholars will travel to Brazil, China, Costa Rica, France, Germany, Japan, Poland, and Thailand. All of the Scholars will live with a local family for part of their time abroad.

Depending on the program and country selected, the Scholars will also have an opportunity to participate in community service projects, language training, regional exploration, outdoor adventure, and the Arts.

Delegation Of Spanish Business Leaders Visits Pittsburgh Region

A delegation of 11 business leaders from Madrid, Spain was hosted recently by the [Pittsburgh Regional Alliance](#).

Their visit was a direct result of business meetings in Spain earlier this year by Allegheny County Chief Executive Dan Onorato, Allegheny Conference President Mike Langley and others during the Pittsburgh Symphony Orchestra tour of European countries.

The group's program opened with a presentation by Visit Pittsburgh and the PRA, who highlighted the world class cultural and business assets this region has to offer.

Other meetings during their two-day visit included the Life Sciences Greenhouse, UPMC, the American Society of Civil Engineers and the Swanson School of Engineering.

China Garden Party To Raise Funds For Pittsburgh Youth Symphony Orchestra Tour

A China Garden Party will be held Sunday May 25 at Heinz Hall from 3-6 p.m. to support the [Pittsburgh Youth Symphony Orchestra's](#) China 2008 Tour in June, which will include performances in Beijing, Shanghai, Hangzhou, and Hong Kong.

Co-sponsored by the Pittsburgh Regional Alliance and the Confucius Institute of University of Pittsburgh, the event will feature performances by PYSO chamber groups and traditional Chinese music performed by Mimi Jong of Pittsburgh. Chinese style

appetizers will be served with cash bar.

A raffle and silent auction will be ongoing throughout the event with many prizes including Pittsburgh Symphony Orchestra tickets, sport tickets, musical instruments transformed by local artists, a private tour of the Pittsburgh Zoo, Chinese embroidery, and more.



Tickets to the event are \$50 per person and can be purchased through the PYSO website at www.pyso.us or by contacting the office at 412-392-4872.

For more information or to receive a mailed invitation to the China Garden Party, please contact Rachel Tabachnick, member of the PYSO Board of Directors and coordinator of the event, at Racheltab@aol.com or 412-344-7114.

**Learn more about
the Pittsburgh Region's
international communities at
www.globalpittsburgh.org**

Welcome to **GlobalPittsburghNEWS**

GlobalPittsburghNEWS showcases Southwestern Pennsylvania as an attractive center for international communities, business and tourism. **Please distribute it freely. Forward it to anyone who might be interested.** For a free subscription, send e-mail to global@worldaffairspittsburgh.org.

For more information on the region's international activities, go to the **GlobalPittsburgh** website at www.globalpittsburgh.org.

For information on international business development, contact Roger Cranville at the Pittsburgh Regional Alliance, 412-392-1000, or e-mail at rcranville@alleghenyconference.org.

For information on global issues education, contact Sky Foerster at the World Affairs Council, 412-281-7970 or e-mail at sky@worldaffairspittsburgh.org.

If you have story ideas, contact Thomas Buell, Jr. at 412-720-2218, or e-mail tcbuell@comcast.net.

The publication of **GlobalPittsburghNEWS** is made possible in part through the generous support of [The Alcoa Foundation](#) and [The Heinz Endowments](#).

Carnegie International Draws World Attention, Unique Work

The 55th Annual [Carnegie International](#), which opened May 3, 2008 at Pittsburgh's Carnegie Museum of Art, features works by 40 of the world's most prominent artists, and promises to attract international attention and visitors to the city.

Titled *Life on Mars*, the exhibition explores the important, yet continually perplexing, question of what it means to be human in the world today, according to the museum's publicity materials. Each of the exhibition's artists brings a unique outlook to the question of humanity's response to a world in which global events challenge and seem to threaten our everyday existence.

Included in the show, which runs through Jan. 11, 2009, are 300 works in diverse media, from painting, sculpture, and drawing to animation, film, installation, and performance.

Widely known as one of the pre-eminent international surveys of contemporary art in the world, the Carnegie International was founded in 1896 upon the opening of the Carnegie Museum of Art at the behest of industrialist Andrew Carnegie, who was inspired by the Venice Biennale.

Through the exhibitions, Carnegie sought to educate and inspire audiences, promote international understanding of art, attract the art world to Pittsburgh, and above all, to build a collection through the purchase of what he called the "Old Masters of tomorrow" who would be represented in the exhibitions.

For more information, including a list of featured artists, go to www.cmoa.org.

Edited & Produced by Thomas C. Buell, Jr.
VERSO PARTNERS: Communications

**Brochures - Newsletters - Speeches -
Media Relations Consulting**
www.versopartners.com
412-720-2218 - tcbuell@comcast.net